

**DIASPORA HOUSING
MANAGEMENT LIMITED**



Delivering to Diaspora

COMPANY PROFILE

www.diasporahousing.co.ke



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ABOUT US

INTRODUCTION

Diaspora Housing Management Limited is a real estate company dedicated to helping the diaspora community own homes in Kenya through exclusive developments in thriving economic zones. Our offerings include spacious two and three-bedroom units, all ensuite, available in groundbreaking, off-plan, and completed options.

With over 15 years of experience, our comprehensive services cover land acquisition, due diligence, design and planning, obtaining necessary approvals, sourcing funds, development, marketing, sales, and delivering high-quality properties to our clients.

MISSION

Our mission is to engage with a broader diaspora audience, leveraging our positive reputation from past projects.

VISION

To be the leading real estate vendor for the diaspora, offering strategic land acquisitions and diaspora-centric housing solutions that enhance the quality of living.

SLOGAN

Delivering To Diaspora

CORE VALUES

- * Honesty
- * Integrity
- * Quality
- * Affordability
- * Innovation
- * Eco-friendliness
- * Teamwork
- * Value Creation
- * Client Satisfaction

JOIN OUR FACEBOOK PAGES TO KEEP AN EYE ON OUR PRODUCTS.



PROJECTS

FANISI *heights*



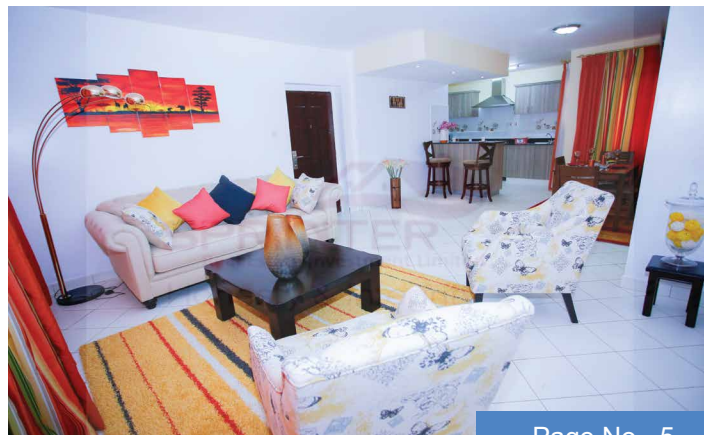
A Promise Delivered!

Nestled in the heart of Ruaka in Kihara, Fanisi Heights is a 2-bedroom apartment that has been delivered to Diasporans. With high returns on investments from rentals and serviced apartments, investors are now yielding returns after just 24 months of investment.

COMPLETE & OCCUPIED

Other Project Features highlights of Fanisi Heights Include:

- * All En-suite bedrooms.
- * Spacious Kitchen, Dining and Sitting Rooms.
- * High-speed lifts with a backup generator.
- * Reliable supply of water from a borehole.
- * A cabro driveway that connects Fanisi Heights to the tarmac.
- * Ample and Secure Parking.
- * Security that includes a perimeter wall, an CCTV surveillance and 24-hour guard services.
- * Waste management services that are eco-friendly and efficeint.





FANISI Tigoni View

This is a development that sits on a prime land in Ruaka next to the western by-pass interchange with Limuru Road.

The development is approximately 25km from the CBD, 30 minute drive to JKIA, 10 minutes to the UNEP headquarters at Gigiri and 8 minutes to Two Rivers Mall

Features

- Spacious dining and living room.
- Reliable water supply from a borehole.
- Ample parking.
- 24hr CCTV surveillance with an intercom system.

Some benefits of investing in fanisi Tigoni View include

- Flexible payment plan
- Very strategically placed, first row from western bypass.
- Excellent security due to proximity to road and next to Rwenu police post.
- Excellent transport network from development.

2 & 3 BEDROOMS APARTMENT

Floor Plan



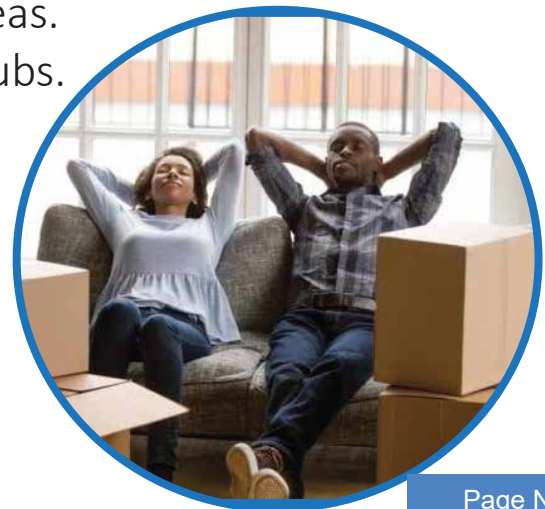
3 Bedroom Floor plan



2 Bedroom Floor plan

The project highlights of Fanisi Tigoni View include:

- Two and three bedroom apartments measuring 90 sq. metres and 115 sq. metres respectively.
- 24 hours controlled access with a perimeter wall, CCTV and an electric fence.
- Open plan kitchen dining and living areas.
- Green spaces with flowers, trees & shrubs.
- Reliable water supply from a borehole.
- Children's play area.
- High Speed elevators.
- Convenience stores.
- A swimming pool.
- Ample parking.



The logo for FANISI Tigoni View features a stylized green leaf icon to the left of the text. The word "FANISI" is in a large, bold, sans-serif font, and "Tigoni View" is in a smaller, regular sans-serif font below it.

FANISI

Tigoni View

This development is situated on prime land in Ruaka, next to the Western Bypass interchange with Limuru Road. It is approximately 25 km from the CBD, a 30-minute drive to JKIA, 10 minutes to the UNEP headquarters at Gigiri, and 8 minutes to Two Rivers Mall.

Explore Fanisi Tigoni View Phase II, right next to Phase I, offering exceptional investment opportunities in affordable housing. Strategically located next to the Western Bypass and just 5 minutes from Two Rivers Mall, the project guarantees a high return on investment, targeting diplomats as the primary tenants. With all 2 and 3-bedroom units being ensuite, the project is ideal for families.



Main Features

Good Roads Network

- * 30-minute drive to JKIA using Express Way
- * 20 mins to CBD
- * 5 mins from the radius declared as a diplomatic zone (TRIFIC)

NEARBY INTERNATIONAL SCHOOLS

German & french schools

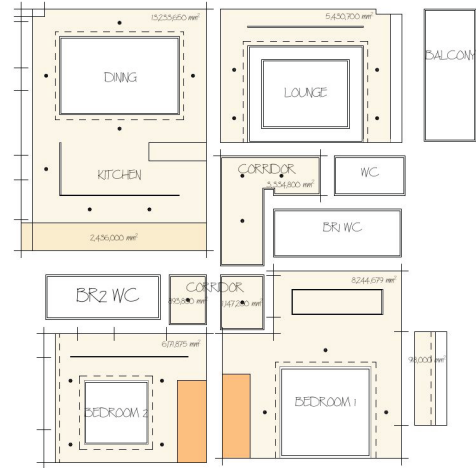
- * Rosslyn Academy
- * German School Nairobi (Deutsche Schule Nairobi)
- * International School of Kenya (ISK)
- * SABIS International School- Runda
- * Braeburn School Garden Estate

Nearby Shopping malls

- * 5 minutes to Two Rivers Mall
- * 10 minutes to the Village market
- * 10 mins to the UNEP headquarters at Gigiri

Hospitals nearby

- * Garden Specialist Hospital
- * Gertrude's Children's Hospital
- * MP Shah Hospital
- * Aga Khan University Hospital



THREE BEDROOM UNIT



TWO BEDROOM UNIT



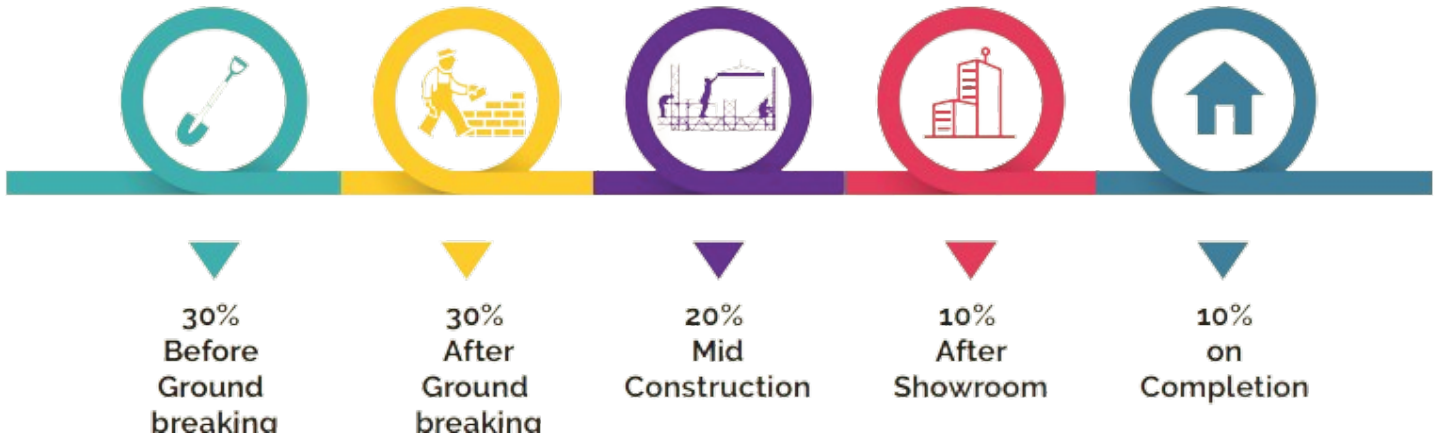
THE DIASPORA HOUSING MANAGEMENT LTD (DHML) CONCEPT

Diaspora Housing Management Limited (DHML) starts by commissioning a feasibility study to determine the viability of a real estate project in an area, purchases land, commissions drawings for the same, gets approvals from the relevant authorities and then commences construction.



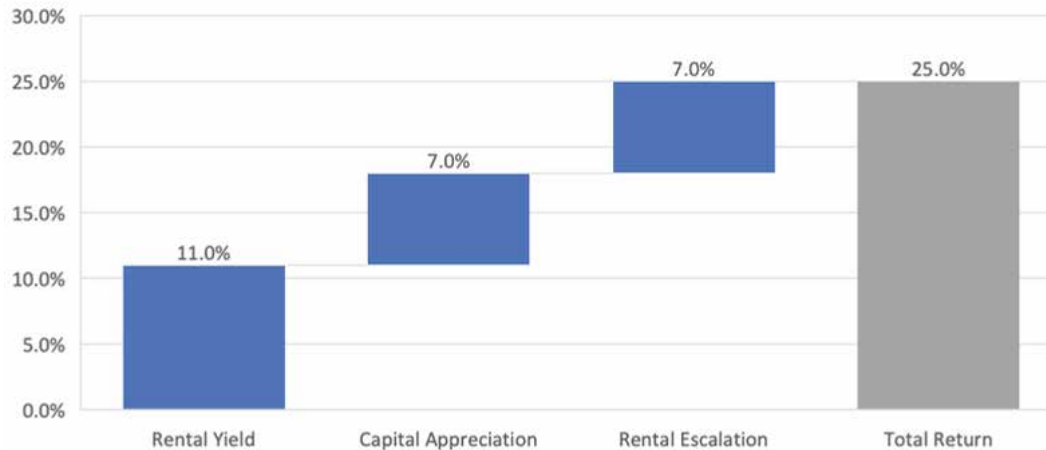
The Concept

As opposed to selling ready-for-occupancy houses, Diaspora Housing Management Limited (DHML) has adopted the concept where it invites development partners in its pre-grounding phase, who purchase a percentage of the development at subsidised cost. Through such purchases, the company raises construction capital. To enhance affordability of houses among its target market, the company also sells another percentage of the houses mid-way through construction, and another percentage at the post-construction phase.



Our selling concept that makes houses affordable for our investors

Return On Investments (ROI)



"Real estate cannot be lost or stolen, nor can it be carried away. Purchased with common sense, paid for in full, and managed with reasonable care, it is about the safest investment in the world"

~ **Franklin D. Roosevelt**

Growth Strategy

Diaspora Housing Management Limited's growth strategy involves enhancing its market penetration through customer-friendly offers; market development through targeting the non-buying potential customers and customising offers that would appeal to them; product development through innovative practices; and diversification through the use of value chains that have cross-business strategic fit. An example of current diversification strategy includes the finance and personal development portfolios that the organisation has put in place.



Diaspora Housing Ltd's Growth Strategy

THE TEAM



Richard N. Mbugua - Construction Director

Richard is a renowned interior design contractor with vast experience in Kenya's construction and real estate sectors. He plays a pivotal role at Diaspora Housing Management Ltd, delivering exceptional design and construction services. Richard's impressive portfolio includes high-end residential homes and government offices, such as the Official Residence of the Deputy President, The Stables in Karen, Chandaria Business Innovation and Incubation Centre at Kenyatta University, and various renovation projects. His exceptional workmanship and attention to detail are valuable assets, enhancing the team's capabilities at Diaspora Housing Management Ltd. His expertise contributes to the successful execution of numerous prestigious projects across the country.

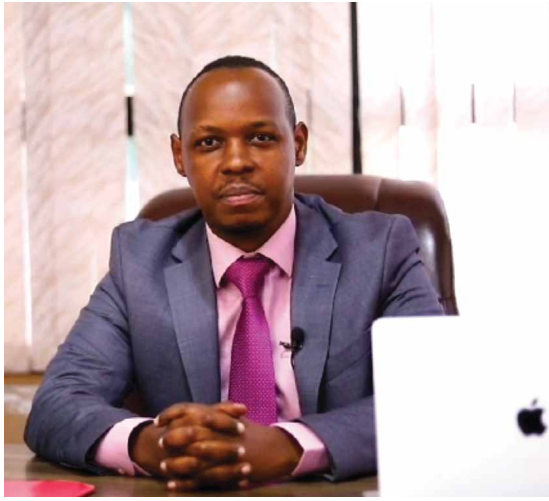
Richard is also the Chief Executive Officer of Sprinter Real Estate Investments Ltd, a partner company of Diaspora Housing Management Ltd.

Mary Njonjo - Operations Director

Mary is a seasoned sales and marketing professional, specializing in serving the diaspora community, primarily in Europe and America, with 12 years of experience. Based in London, she has cultivated an impressive client portfolio, showcasing her unwavering dedication. Beyond sales, Mary coordinates business expos and events for Kenyan real estate firms, collaborating closely with the Kenyan High Commission in London.

As a Director at Connect Integrated Company Limited, she brings her expertise and leadership to enhance operations and strategic initiatives. Committed to serving the diaspora and facilitating homes for Kenyan expats, Mary significantly contributes to the growth and success of the real estate companies she partners with.





Karanja Wa Muiruri - Head Diaspora Legal team

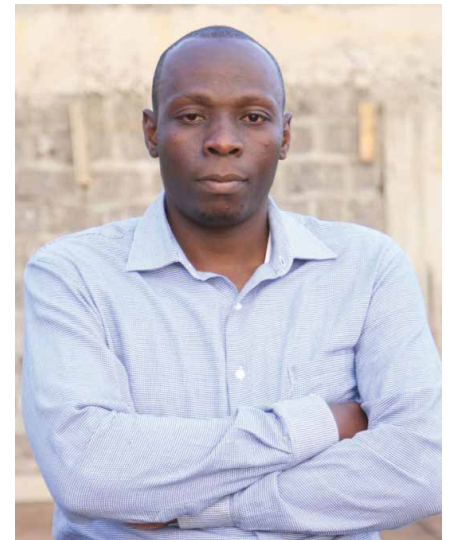
Karanja is the founder and Managing Partner of the firm, also heading its Corporate/Commercial Department. He advises clients on a wide range of corporate and commercial matters, including drafting and reviewing commercial agreements, banking and finance, securities, business establishment in Kenya, employment law, tax advisory, stamp duty planning, preparation of documentation for joint ventures, mergers and acquisitions, and general regulatory compliance.

He studied law in the UK, completing both his LLB undergraduate Law and LLM Masters of Law. Since his admission to the Kenyan Bar in 2012, he has worked extensively with members of the Diaspora community on various legal matters.

Wycliff Wanekaya - Clerk of Works

Wycliffe Wanakeya is a skilled professional currently serving as a Clerk of Works at Fanisi Tigoni View. He obtained his Bachelor of Science in Construction Management from Jaramogi Oginga Odinga University of Science and Technology.

With a strong technical background, Wycliffe possesses a diverse skill set that includes budget analysis, team building, quality control, project management, planning and scheduling, and field supervision. His expertise enables him to effectively analyse project budgets, promote teamwork, uphold high-quality standards, efficiently manage projects, and develop comprehensive plans and schedules. Wycliffe's hands-on approach and meticulous attention to detail make him a valuable asset to the construction team at Fanisi Tigoni View.





Joe Muhanda - Head Of IT

Joe is an experienced professional holding the position of Head of ICT. With his expertise, he oversees all aspects related to information technology within the organization, managing the company's IT infrastructure, including networks, systems, and software. Joe also excels in graphic design, leveraging his creativity to produce visually appealing materials for marketing and communication.

In addition to his creative skills, Joe plays a crucial role in ensuring the smooth operation of technology systems, implementing security measures, and providing technical support to employees. His comprehensive knowledge and skills in ICT enable him to optimize business processes, enhance productivity, and drive innovation within the organization.

Partner companies



Connect Intergrated
Company (UK) Limited



*Connecting Businesses with Investment
Opportunities in Kenya and beyond*



Delivering to diaspora



PICTORIAL



From right to left: Richard Mbugua (Construction Director), Mary Njonjo (Operations Director), Jential (Resident Contractor).



UK investors pose with His Excellency Bishop Dr. Warui, Deputy Head of Mission UK, at the Diaspora Housing launch in London.



Diaspora Housing Ambassadors posing for a picture with Diaspora Housing Directors.



UK-based investors pausing for a picture during the event.



His Excellency Bishop Dr. Warui, Deputy Head of Mission UK, at the launch of Diaspora Housing in London



His Excellency Amb. Manoah Espisu, Kenyan Ambassador to the UK (retired), at the launch of Diaspora Housing in UK.



Investors from the UK, from right to left: Mr. Seed, Mr. Ochieng



The DHML team, including brand ambassadors and directors, cutting a cake at the Diaspora Housing Management launch at London



Diaspora Housing Director pausing for a photo with investors from Budapest, Hungary.



Presentation by the DHML team - Diaspora Housing in Budapest, Hungary, for Mini Events Investors.



Diaspora Housing Director with Atlanta Majuu team, represented by Bishop GG Gitahi (USA)



Construction team pausing for a picture with the Construction Director



During the groundbreaking of the Fanisi Tigoni View Phase II project.



Area MCA and investors during the groundbreaking of the Fanisi Tigoni View Phase II project.



*3-bedroom showhouse at Fanisi Tigoni View
ready for your visit.*



*Open-plan kitchen with a fully fitted kitchen
and pantry.*



Two-bedroom showhouse at Fanisi Heights.





Scan to create
Tangible Wealth

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